



C:ORE RISK CONFERENCE 2019

OUTDOOR • REMOTE • EDUCATION • EXPLORATION

INTRODUCTION:

The **C:ORE Risk Conference** was founded in 2018 by Matt Davies and Liz Gray who between them, have 45 years of experience in the adventure travel, expedition and travel law sectors.

Having attended travel risk conferences overseas, they saw first hand the huge benefits to be gained from drawing together schools, universities, expedition organisations, exploration companies and adventure travel leaders to share experience and gain opportunities for further learning and research in the travel risk arena.



2019 CONFERENCE – AT A GLANCE:

Programme:

The conference programme has attracted the highest calibre of speakers from organisations and institutions such as:

- Remote Area Risk International
- Earthwatch
- Raleigh International
- Plas y Brenin
- University of Central Lancashire
- University of Manchester
- Royal Geographical Society (with IBG).

We have also drawn a number of expert speakers from the legal, expedition health, remote medical, psychology, accommodation, academic, outdoor activity and outdoor leadership sectors.

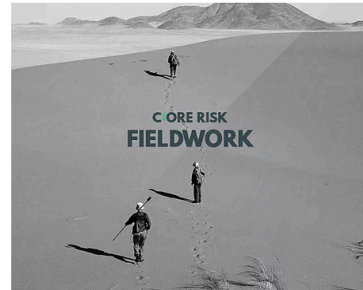
Sessions:

- There will be sessions in the main lecture room for all delegates
- A number of parallel sessions will run throughout each day, allowing smaller numbers of delegates to attend specialist workshops around their area of interest
- There will be space for structured networking and visiting Hot Desks where that day's speakers will be able to conduct one-to-one conversations with delegates who wish to delve deeper into a particular topic
- We anticipate 60 to a maximum of 100 delegates in this first year



CORE RISK CONFERENCE 2019

OUTDOOR • REMOTE • EDUCATION • EXPLORATION



EXHIBITING:

In addition to our extensive programme of talks, workshops and structured networking sessions, we are inviting a small number of organisations to exhibit. We are aiming these opportunities specifically at organisations and companies who complement the sessions and type of delegate that we are attracting.

There are various spaces throughout Plas y Brenin that will be available for stands including the front entrance, lecture rooms, bar and dining areas. There will be plenty of structured time for delegates to visit stands, as well as during breaks.

Logistics:

- Set up from 4pm on Friday 4th October
- De-rig stands by 12 noon on Sunday 6th October
- There is outside space to demonstrate equipment

Costs:

- £385 per stand booked up until the 3rd October

What's included:

- Logo and up to 100 words about your organisation in the electronic delegate pack
- Power supply, table and a chair at your stand location
- Meals, tea and coffee during the weekend
- Access to all the conference sessions

Please note:

- Accommodation is **not provided**, but there are some rooms at Plas y Brenin plus numerous B&B's, hotels and hostels close to the venue at affordable rates.
- We can only have one person from your organisation as part of this deal. If more than one person wants to attend, they must register for the conference and pay the normal delegate fee.



C:ORE RISK CONFERENCE 2019

OUTDOOR • REMOTE • EDUCATION • EXPLORATION

SPONSORSHIP OPPORTUNITIES:

There are various opportunities available for sponsors including:

1. Sponsor a session speaker:

- You will be able to have your company logo and 100 words about your organisation in the delegate e-programme, and a mention on the CORE Risk Conference website and social media.
- You will be able to have your promotional materials on the table/around the room during the speaker and your logo and sponsorship strap-line on the intro slide.
- Cost £300

2. Sponsor the main Saturday night dinner

- Same benefits as above
- Plus your banner/logo displayed during the dinner and during the speeches and awards
- Cost £750

ADVERTISING OPPORTUNITIES:

A delegate pack and goody bag is given to all attendees and this has space for flyers and promotional materials. We will also be producing an electronic programme for the event that will include opportunities for larger adverts.

Advertising rates:

- Full A4 page in colour £300; b&w £250
- 1/2 A4 page in colour £225; b&w £175
- 1/4 A4 page colour £150; b&w £100

You will also get 100 words plus your logo on our website.

Goody Bags!

We will be giving all delegates a goody-bag as part of the delegate pack. If your organisation wishes to donate small branded items or brochures/magazines for inclusion, then we will provide you with a 1/4 page black and white advert in the delegate pack at no charge.

If you are interested in “being there from the beginning” of this new conference, and putting your brand at the heart of our event through advertising, exhibiting or sponsorship please email liz@coreriskconference.com for a booking form!